

**Marketing Internship**

This position is responsible for contributing to our marketing team by increasing our brand awareness through the use of social media, graphic design, marketing strategy, event assistance and the creation and distribution of marketing materials to the media and community. Please note: This is an unpaid internship. However, you will gain valuable, real-world experience in a fast-paced office environment, participate in hands-on opportunities, and work with a dedicated team while gaining insights into the marketing and nonprofit workforce.

**Duties and tasks the intern will be responsible for:**

* Support Comal County Habitat for Humanity in all marketing efforts
* Develop and carry out marketing strategies to reach target audiences
* Oversee and contribute to the design of marketing materials (email campaigns, newspaper ads, flyers, invitations, etc.)
* Contact the media about our events (press releases, newspaper articles, Public Service Announcements)
* Gain real-world experience publishing and sending out marketing materials
* Participate in the design and analysis of marketing campaigns
* Co-manage social media and website
* Maintain brand guidelines in all marketing content
* Must be available to attend meetings every Tuesday

**What we are looking for:**

* Previous experience in Marketing/Communications/Public Relations preferred
* Experience with Canva or similar design template program preferred
* Ability to work independently after given a set of tasks
* Self-motivated and timeline sensitive
* Ability to multitask and perform under pressure
* Well-written and creative
* Experience in Canva.com, word press, Facebook, Instagram
* Passion for nonprofits and the Habitat for Humanity mission
* Must dedicate at least eight (8) hours of your time in the office per week

**Suggested Majors**: Marketing, Advertising, Public Relations, Mass Communication

**This position is not paid, but the experience you will gain is priceless.**

**This position reports to the Marketing Coordinator**

***Comal County Habitat for Humanity has been building homes in partnership with qualifying families since 1993. We are an established nonprofit in our community that works tirelessly to improve the overall health of our local citizens by providing opportunities for people to join together to build homes, communities, and hope. Comal County Habitat for Humanity is a local affiliate of Habitat for Humanity International.***