**Visual Content Internship**

This position is responsible for contributing to our marketing team by increasing our brand awareness Please note: This is an unpaid internship. However, you will gain valuable, real-world experience in a fast-paced office environment, participate in hands-on opportunities, and work with a dedicated team while gaining insights into the marketing and nonprofit workforce.

**Responsibilities**:

* Maintain brand guidelines when creating digital advertising and social media for the affiliate and the ReStore
* Ability to work Saturdays for events when needed
* Administering and maintaining databases for creative assets and media

**Requirements**:

* Enjoys continually brainstorming new ideas for digital media
* Proficient at directing and producing video content including storyboarding, and shooting
* Strong understanding of photo and video lighting, talent use, and related technology
* Willingness to shoot and edit day-to-day videos and photos for digital media
* Proficient and efficient in shooting, editing, and working within, Adobe Premiere Pro, Lightroom, and Photoshop.
* Ability to generate creative content with attention to detail
* Excellent organizational, written, and verbal skills
* Collaborate in the development and implementation of branding
* Collaborate on the visual direction for new digital marketing
* Enthusiastic about discovering and implementing new technologies and platforms to grow content distribution and increase
* Competence in all basic office programs, such as MS office
* An eagerness to learn, ability to work independently, and readiness for responsibility

**Suggested Majors:** BA or MA in or Film, Digital Advertising or Digital Marketing

This position is un-paid, but the experience you will gain is priceless.

**This position reports to:** Marketing Coordinator